

*Design Review Board
March 10, 2010*

MINUTES OF A REGULAR MEETING OF THE DESIGN REVIEW BOARD OF THE TOWN OF CLARKDALE HELD ON WEDNESDAY, MARCH 10, 2010, AT 6:00 P.M. IN THE CLARK MEMORIAL LIBRARY, 39 N. NINTH STREET, CLARKDALE, AZ.

A Regular Meeting of the Design Review Board of the Town of Clarkdale was held on Wednesday, March 10, 2010, at 6:00 p.m. in the Clark Memorial Library, 39 N. Ninth Street, Clarkdale, AZ.

BOARD MEMBERS:

Chairperson	Marsha Foutz	Present
Vice Chair	Elaine Sakelarios	Excused
Board Members	Michelle Hayman	Present
	Robyn Prud'homme-Bauer	Present
	Charles Scully	Present

STAFF:

GIS/Planner	Guss Espolt
Administrative Assistant	Vicki McReynolds

Others In Attendance: Eric Jones-applicant for All Auto & 4x4.

AGENDA ITEM: CALL TO ORDER: The Chairperson called the meeting to order at 6:00 p.m.

AGENDA ITEM: ROLL CALL: The Administrative Assistant called roll.

AGENDA ITEM: MINUTES: Consideration of the Regular Meeting Minutes of February 10, 2010. (A spelling error was pointed out to the Administrative Assistant for correction). Board Member Prud'homme-Bauer motioned to approve the Regular Meeting Minutes of February 10, 2010 as corrected. Board Member Hayman seconded the motion. The motion passed unanimously.

AGENDA ITEM: REPORTS:

Chairperson's Report:

-Community Way Finding Signs Presentation by Board Member Scully will be on a future agenda.

-Staff was given direction to see if a "Quorum Notice" could be posted to possibly invite other Boards & Commissions to the Way Finding Signs presentation. (Staff will find out the correct procedure and would possibly need to do a meeting room location change due to the number of people that "may" attend).

-Board Member Prud'homme-Bauer stated she will be attending the Planning Commission's meeting on March 16, 2010, for the Focus Group portion of that meeting.

Staff Report:

-The Salsa Shop will be bringing their sign request to the Design Review Board at the April meeting.

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-The owner of the U-Haul business on Hwy 89-A did come in to get a Business License with the Town.

-Mr. Drake Meinke is planning on having the Town of Clarkdale Historical Signs done by this summer. Staff will share with Mr. Meinke the Board's concerns regarding the "spell check" on the panels that will be completed. Board Member Sakelarios has offered her services assisting with the spell check process.

-Staff brought an artist's rendering regarding the #1 Food Store's sign with "new" vinyl. The name of the store is not changing; they are only improving the signage. The Board gave Staff direction to let them go ahead with the improvement and possibly consider making the "#" symbol on the sign a little smaller. There would be no application or fee involved in this sign improvement.

AGENDA ITEM: PUBLIC COMMENT: The public is invited to provide comments at this time on items that are not on this agenda. Action taken as a result of public comment will be limited to directing staff to study the matter, or scheduling the matter for further consideration and decision on a later agenda, as required by the Arizona Open Meeting Law. Each speaker is asked to limit his or her comment to FIVE minutes. **There was no public comment.**

NEW BUSINESS:

AGENDA ITEM: CONSIDERATION & POSSIBLE ACTION: DRB-090236, Eric Jones-All Auto & 4x4, located at 1341 Hwy 89A, sign request.

STAFF REPORT: Mr. Eric Jones has submitted an application for Design Review for a single sign to be placed on the south side of the property on 1341 Hwy 89A. The All Auto & 4x4 sign will be made of self-adhesive vinyl lettering on banner material and the lettering will be green and white. The size is 3' 1/4" x 12' as seen in **Exhibit (A)**.

The applicant has requested that the proposed sign be used as a temporary wall sign for up to six months. The full cost of having a sign made would be a financial burden to the applicant in the present economy. The applicant will replace the temporary sign with a permanent sign after a trial period of six months as approved by the Design Review Board. It will meet all of the requirements for a temporary sign as listed in the Zoning Code Chapter Eleven Section 7-6 k. 1. and 2. Permitted signs:

Section 7-6 Permitted Signs

K. Temporary

1. Limited to the following:

- a. Thirty-two (32) square feet maximum.
- b. Maximum number equals one (1) per street frontage per parcel.
- c. Minimum setback from property line equals twenty-five (25) feet or on the wall for commercial or industrial uses and (1) foot for residential uses.

2. Must be placed on the property for which it advertises.

The Design Review Board may approve the signage submitted, conditionally approve with stipulations, or disapprove the application as filed.

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RECOMMENDED STIPULATIONS:

Staff recommends the signage for All Auto & 4x4 be approved with these stipulations:

1. The applicant will replace the temporary wall sign with a permanent sign after a trial period of no more than 180 days.
2. Once the sign submitted is approved by the Design Review Board, the applicant shall file for a sign permit of \$25.00 with the Community Development Department.
3. All proposed signage will return to the Design Review Board for approval.

APPLICANT PRESENTATION:

The Applicant, Eric Jones of All Auto & 4x4, stated he has been there approximately eight months. He is the only worker and works approximately 12 hours per day. He would like to put up his single sign on the south side of the property.

QUESTIONS TO APPLICANT / STAFF:

The following are responses to questions from the Board Members:

- The sign is temporary with a trial period of no more than 180 days.
- The Applicant stated he probably would not go the full 180 days and would come before the Board with a "permanent" sign application in the near future.
- The vinyl on the temporary sign is a high quality and has excellent durability.
- The sign will be very visible when placed as outlined in Exhibit A.
- The directional arrow is sufficient in size to get people to the place of business.
- The "ASE" Certified on the arrow means: Automotive Service Excellence.

DISCUSSION:

- The Board Members were pleased with the sign application presented.
- The Board would like to see the property cleaned up and with the possible signs down that "don't" apply to the actual businesses there, will be beneficial to the applicant's new business.

AGENDA ITEM: ACTION: Board Member Prud'homme-Bauer motioned to approve DRB-090236, Eric Jones of ALL AUTO & 4X4, 1341 W. Hwy. 89-A, sign request as presented with the following Staff stipulations:

1. The applicant will replace the temporary wall sign with a permanent sign after a trial period of no more than 180 days.
2. Once the sign submitted is approved by the Design Review Board, the applicant shall file for a sign permit of \$25.00 with the Community Development Department.
3. All proposed signage will return to the Design Review Board for approval.

Board Member Scully seconded the motion. The motion passed unanimously.

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AGENDA ITEM: FUTURE AGENDA ITEMS:

-Salsa Shop sign application

AGENDA ITEM: ADJOURNMENT: Board Member Hayman motioned to adjourn the meeting. Board Member Prud'homme-Bauer seconded the motion. The motion passed unanimously. The meeting adjourned at 7:10 p.m.

APPROVED BY:



Marsha Foutz
Chairperson

SUBMITTED BY:



Vicki McReynolds
Administrative Assistant II